



# Boycott PepsiCo Beverages!

PepsiCo, Incorporated has contracted with biotech company Senomyx that uses aborted fetal cell line HEK (human embryonic kidney) to develop and test their artificial flavor enhancers. Children of God for Life advised Senomyx CEO Kent Snyder that according to their own patents, several moral options could be used. When Senomyx ignored their letter, they wrote to Senomyx “collaborators” and urged them to stop funding the unethical research. **PepsiCo has paid \$30 million to Senomyx for the research and development and will pay royalties on all future products sold that utilize Senomyx technology.** PepsiCo’s response was that their work with Senomyx meant producing “great tasting, lower calorie beverages” and noting that the techniques being used are the “gold standard” for the research industry.

Well we have a message for PepsiCo. We who are pro-life have a “gold standard” too. And that means we defend the sanctity of all human life including respect for the remains of innocent aborted babies that PepsiCo and Senomyx are exploiting for profit.

**For the greatest impact, please notify the following you are boycotting PepsiCo:**

<p>Jamie Caulfield, Sr. VP          PepsiCo, Inc.          700 Anderson Hill Road Purchase, NY 10577          914-253-2000          Email: <a href="http://cr.pepsi.com/usen/pepsiusen.cfm?time=518987">http://cr.pepsi.com/usen/pepsiusen.cfm?time=518987</a></p>	<p>Kent Snyder, CEO          Senomyx          4767 Nexus Centre Drive          San Diego, California 92121          Email: <a href="mailto:info@senomyx.com">info@senomyx.com</a></p>
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For more information, go to <http://cogforlife.org> . For information re misleading replies by PepsiCo and Senomyx (and how to respond to them), see <http://cogforlife.org/senomyxpartnersrespond.htm>.

**Clip and take to the grocery store.**



## **PepsiCo products on the boycott list:**

<ul style="list-style-type: none"> <li>• All Pepsi soft drinks (including diet)</li> <li>• PEPSI NEXT</li> <li>• Sierra Mist soft drinks</li> <li>• Mountain Dew soft drinks</li> <li>• Mug root beer and other soft drinks</li> <li>• No Fear beverages</li> <li>• Ocean Spray beverages</li> <li>• Seattle's Best Coffee</li> <li>• Tazo beverages</li> <li>• AMP Energy beverages</li> <li>• Sierra Mist soft drinks</li> <li>• IZZE beverages</li> </ul>	<ul style="list-style-type: none"> <li>• Aquafina water</li> <li>• Aquafina flavored beverages</li> <li>• DoubleShot energy beverages</li> <li>• Frappuccino beverages</li> <li>• Gatorade beverages</li> <li>• Lipton tea and other beverages</li> <li>• Propel beverages</li> <li>• SoBe beverages</li> <li>• Fiesta Miranda beverages</li> <li>• Kas Mas</li> <li>• Tropicana juices and beverages</li> <li>• Brisk Teas and beverages</li> </ul>
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