



PEPSICO



1 Pepsi Way Somers, New York 10589 www.pepsico.com

February 3, 2011

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Dear Ms. XXXXX:

Thank you for contacting us at PepsiCo. Mr. Caulfield received your letter and asked me to respond on his behalf.

We hope you are reassured to learn that our collaboration with Senomyx is strictly limited to creating lower-calorie, great-tasting beverages for consumers. This will help us achieve our commitment to reduce added sugar per serving by 25% in key brands in key markets over the next decade and ultimately help people live healthier lives.

Please know we appreciate the time you took to share your sincere feelings. Thank you again for reaching out to us.

Best Regards,


Dennis Dowd
Consumer Relations

DDO/cl